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(54) Title: METHOD AND SYSTEM FOR DETERMINING MARGINAL VALUES FOR USE IN A REVENUE MANAGEMENT SYSTEM

(57) Abstract

A method and system for determining marginal values (34) for perishable resources (31) expiring at a future time, for example, an airline seat, hotel room night, rental car day or the like, for use in a perishable resource revenue management system (MVS) (16). Departures, flight departures and passenger value data are loaded into the MVS (16) from the airline revenue management system (50). These data and demand are constructed for storing the received information (51). Marginal values (34) for each of the seats on the flight leg departures (31) are determined using an iterative function (52). Upon completion of the iterative function, the marginal values are stored back (53).

